



# **REVIEW ARTICLE**

# Edible floral pigments: Exploring flowers as natural biocolourants for food applications

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#### **Abstract**

Celebrated for their aesthetic appeal, ornamental flowers are rich sources of vibrant pigments with potential applications beyond visual enhancement. This review explores the extraction and characterization of these natural pigments, emphasizing their viability as eco-friendly alternatives to synthetic colorants in the food industry. With increasing consumer preference for clean-label and sustainable ingredients, natural pigments derived from flowers present an attractive option for food coloration. Their application extends to improving the visual appeal of food products, replacing artificial dyes and supporting the growing demand for plant-based and naturally derived formulations. The study highlights the functional properties of floral pigments, their stability under various processing conditions and their potential role in enhancing both the nutritional and sensory attributes of a food. Furthermore, as sustainability remains a key focus in modern food production, ornamental flowers emerge as a valuable and renewable source of natural colorants. Their integration into food systems aligns with the industry's shift toward environmentally responsible and health-conscious innovations. This review underscores the promising role of floral pigments in shaping the future of food colouring, offering an innovative approach that meets regulatory, environmental and consumer-driven requirements. By leveraging these botanical resources, the food industry can advance toward safer, more sustainable and visually appealing product formulations, reinforcing the ongoing transition to greener and healthier alternatives.

# **Keywords**

bio colourants; extraction; food products; ornamental flowers; pigments

#### Introduction

Colour plays a vital role in psychological and cultural significance, shaping human perception, emotions and daily experiences (1) colours function as powerful communicators like red symbolizes power and love, blue conveys trust and peace, green signifies growth and white represents purity (2). Throughout history, colours have been integral to industries such as food, textiles, medicine and cosmetics (3). The discovery of synthetic dyes, beginning with William Henry Perkin's "mauve" in 1856, marked a transition from natural sources. However, growing concerns over the toxicological effects of synthetic dyes have fueled interest in safer and eco-friendly alternatives. Bio-derived colours, extracted from plants, algae, insects, fungi and animals, are gaining popularity in food, cosmetics and pharmaceuticals as sustainable and health-

conscious options (4). Among natural sources, horticultural crops serve as valuable reservoirs of bio-pigments, widely utilized for commercial colour extraction. Flowers, in particular, offer a diverse palette of pigments that align with the increasing demand for sustainable and biodegradable colourants. This review explores the potential of floral pigments in industrial applications, emphasizing their role in promoting environmentally responsible coloration practices.

# **Natural pigments**

A natural food colour, or "bio colour," is any dye or pigment derived from natural sources (5). Colour has been an essential part of food for centuries, with records of its use dating back to ancient times. Early Egyptians coloured candy and wine was tinted as early as 400 BC. Traditional colorants like saffron and turmeric have a long history, with butter being coloured yellow as far back as 1300 BC. The Romans used saffron and spices for vibrant yellow hues (6) while natural sources like parsley, pomegranates and beets added colour to food. Biocolourants, such as henna, date back to 2500 BC and saffron is even mentioned in the Bible. Japan's Nara period also records natural colouring in foods like soybean cakes. Various plant-based pigments contribute to a wide spectrum of colours, including chlorophyll (green), carotenoids (orange, yellow, red), anthocyanins (red, purple, blue), flavonoids (yellow, orange, pink) and phycobilins (blue, red, purple) (Fig. 1). Edible flowers are abundant in various phenolic compounds that possess antioxidant properties, helping to combat free radical damage. These components all have potential bioactive properties. These compounds demonstrate beneficial effects, including antimicrobial, antiviral antioxidant, anticarcinogenic and enzyme induction properties (7). These pigments can be extracted from flowers (Fig. 2), stem, leaves and even roots of the plants (Table 1). These pigments play a crucial role in food formulation, providing both aesthetic and functional advantages, aligning with the growing demand for natural, health-conscious and sustainable food ingredients

#### **Basic extraction procedure of pigments**

The process of pigment extraction consists of three key stages: pre-extraction, extraction and post-extraction, each involving

crucial unit operations (Fig. 3). The pre-extraction phase begins with drying, which removes water to extend the sample's shelf life and inhibit microbial growths. During extraction, the dried sample is combined with a solvent, often under conditions such as applied pressure, heat, or ultrasonic energy to enhance efficiency. Filtration follows, separating the pigment-rich solution from solid residues, typically using filter paper. Lastly, the solvent is eliminated through evaporation commonly via a rotary evaporator while carefully controlling temperature to preserve pigment quality. The extracted pigments have applications in the food, cosmetic and pharmaceutical industries.

#### **Common solvents**

Plant pigments are usually extracted using solvents such as methanol, water, or ethanol, which facilitate the transfer of pigments from plant cells into the solvent. The efficiency of the process is influenced by factors like solubility and diffusivity, which help shorten extraction time. Many studies have pointed out the common use of polar solvents like ethanol, methanol and acidified water, which can include various inorganic and organic acids.

# Deep eutectic solvents

Deep eutectic solvents (DESs) have gained considerable interest for their ability to extract bioactive compounds, including pigments from flowers and fruits (9). These solvents are formed by combining two or more components typically a hydrogen bond acceptor (Choline chloride, Lactic acid, Ascorbic acid) and a hydrogen bond donor (Urea, Glucose, Acetic acid, Ethylene glycol) to create a eutectic mixture with a lower melting point than the individual components. DESs are biodegradable, non-toxic and environmentally friendly, making them a sustainable alternative to conventional organic solvents. When used to extract pigments such as anthocyanins, flavonoids and carotenoids from natural sources, DESs demonstrate superior solubilizing capabilities, leading to higher extraction yields (10). Their adjustable properties, including viscosity and polarity, can be tailored by modifying their composition, enabling the selective extraction of specific pigments. Additionally, DESs operate under milder conditions, such as lower temperatures and

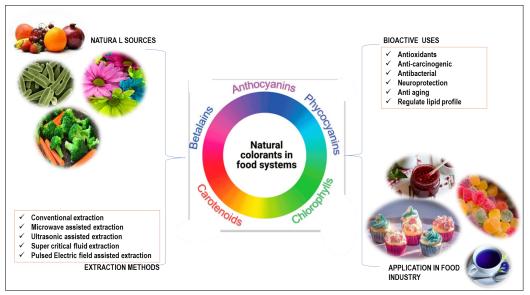


Fig. 1. Natural pigments and their bioactive uses.

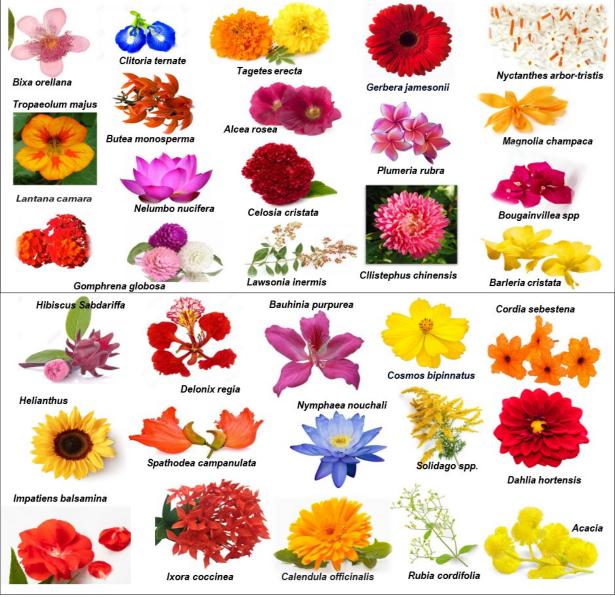
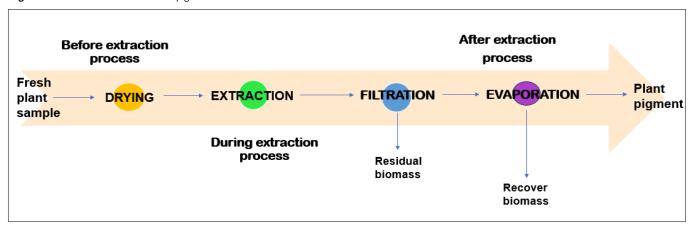


Fig. 2. Ornamental flowers as source of pigment extraction.



 $\textbf{Fig. 3.} \ \textbf{Basic procedure for extraction of pigments}.$ 

pressures, compared to traditional solvents, helping to maintain the bioactivity and stability of the extracted compounds. The adoption of DESs in pigment extraction not only minimizes environmental impact but also aligns with green chemistry principles, making them a promising solution for industries seeking natural colorants in food, pharmaceuticals and cosmetics.

# **Methods of pigment extraction**

**Conventional extraction:** Conventional extraction methods, including traditional techniques that use distilled water and solvent extraction, represent historical practices in the field. Research has shown that methanol, used alone, was significantly more effective, extracting 20 % to 73 % more anthocyanins than other solvents. Traditional extraction methods like percolation, maceration and reflux extraction

often require large amounts of organic solvents and can be time-consuming. Other Suitable operating methods include Microwave-Aided Extraction, ultrasonic-assisted extraction, supercritical fluid extraction and Pulsed Electric Field extraction (Table 2).

Microwave-Aided Extraction: Microwave-aided extraction has been developed to assess anthocyanins, allowing for the simultaneous processing of multiple samples. This method enables monitoring of anthocyanin content during ripening with fewer samples and shorter processing times (11). When designing extraction procedures, factors such as microwave power, temperature, sample size and solvent volume must also be considered, as understanding these elements can optimize extraction efficiency. MAE offers several advantages over traditional methods like solid-liquid extraction and supercritical fluid extraction, including greater effectiveness, reduced solvent use and higher quality yields at lower costs (12). Recent studies have expanded the application of MAE to extract various natural products, including ginseng saponins, artemisinin (13) and anthocyanins (14), highlighting its versatility in natural product extraction. Five anthocyanins were isolated from the Iris flower (cyanidin, delphinidin, petunidin, malvidin and pelargonidin)

Ultrasonic-Assisted Extraction: A study on the bioactive components in herbal extracts using ultrasonic-assisted extraction (UAE) revealed significant improvements in extractive values for various herbs. For fennel, marigold and mint, UAE enhanced extraction values compared to traditional methods with water and ethanol, showing increases of 34 %, 18 %, 2 % and 34 %, respectively (6). UAE presents significant advantages over traditional heating methods in terms of time efficiency, extraction yield and enables the recycling of byproducts through biorefining, resulting in high-quality, safe products (3). UAE has gained recognition as a viable industrial technique especially for heat-sensitive bioactive compounds, since UAE operates at lower temperatures. Additionally, the mechanical properties of ultrasound improve solvent penetration into cellular materials, facilitating cell wall breakdown and enhancing the release of their contents.

Supercritical Fluid Extraction: The use of supercritical technology with carbon dioxide (CO2) near its critical point as a solvent for extracting compounds like carotenoids has emerged as a viable alternative for the food and pharmaceutical industries. This method eliminates toxic waste, removes the need for additional processing to eliminate solvents from extracts and prevents thermal degradation of the extracted compounds. In an SFE study of rose fruit (Rosa canina), carotenoid extraction was optimized at pressures ranging from 15 to 45 MPa, temperatures from 40 to 80 °C and a CO₂ flow rate of 2 to 4 mL/min (15). The main carotenoids identified in the extracts included lycopene (1.18-14.37 mg/g), β-carotene (0.154-1.017 mg/g) and lutein (1.26-16.84 mg/g). A separate study on the solubility of lycopene and astaxanthin in supercritical CO<sub>2</sub>, as a function of temperature (40 to 60 °C) and pressure (10 to 42 MPa), found that both carotenoids exhibited higher solubility with increased pressure and temperature (16).

**Pulsed Electric Field Extraction:** Pulsed Electric Fields (PEF) is a non-thermal, eco-friendly technique commonly used for treating biological tissues and biomaterials. In food systems,

PEF technology is employed to recover phytochemical compounds from plant matrices, inactivate microbes and enzymes, facilitate dehydration and freezing, concentrate bioactive compounds and enhance the physicochemical, rheological and structural properties of food products. The use of PEF in extraction processes has been widely researched due to its ability to induce electroporation, which improves the mass transfer of intracellular components from the plant matrix, leading to more efficient extraction of valuable compounds (17). The electric field treatment disrupts the bilipid cell membrane, increasing permeability and promoting better contact between the solvent and the desired intracellular components. This results in higher extraction yields, as more targeted compounds are effectively extracted from the plant material (18). When extracting colour compounds, it's crucial to preserve their chemical and physical stability using gentler process conditions. PEF offer a gentler extraction process that helps maintain the integrity of colouring compounds (19).

#### Flower derived colourants in the food sector

Common flower-derived bio colourants include anthocyanins from hibiscus, elderberry and purple corn, which impart red, purple and blue colours used in beverages, jams, confectionery and dairy products (20) (Fig. 4). Additionally, beta cyanins and betaxanthins are utilized in juices, soups and sauces, while carotenoids from marigold, saffron and calendula are found in bakery products and snacks. Flavonoids from chamomile, acacia and pansies serve as natural colorants in teas and desserts, while phycobilins and anthoxanthins enhance beverages and dairy products, respectively. Single-layered clitoria blue flowers possess high anthocyanin used as for making the tea and blue rice compared to double layered flowers (21). Hibiscus petals are mostly used for preparation of tea, squash and jam (22).

Tannins from roses are also used in teas, wines and confections. Research has explored the dual benefits of adding iron as a fortifier and Roselle calyces extract as an antioxidant in pizzas. The study found that pizzas enriched with Roselle extract had higher iron concentrations, ranging from 1.05 to 1.97 mg g<sup>-1</sup>, compared to the control (23). This indicates a potential for nutritional enhancement alongside antioxidant properties. Hibiscus petals, rich in antioxidants, flavonoids and phenols, were used to create Hibiscus squash. The nutritional qualities of the squash were analyzed analyzed over 90 days, assessing properties like total soluble solids (TSS), pH, acidity and antioxidant activity. In another study, noni beverages, including ready-to-serve (RTS) juice and squash, were evaluated for sensory acceptability, with the RTS containing 10 % juice and 14 % brix being particularly favored (24). The use of flower derived bio colourants in the food industry resonates well with consumer preferences for clean labels and natural ingredients. These natural pigments not only provide appealing colours but also bring potential health benefits associated with the bioactive compounds found in flowers. Notably, anthocyanins are recognized for their health-promoting properties, which can enhance the overall quality of food products and facilitate the development of innovative natural offerings with greater market appeal (25).

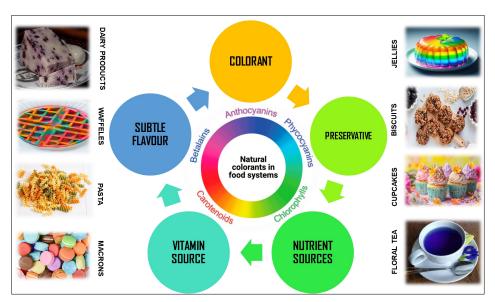


Fig. 4. Natural colourants used in food.

**Table 1.** Natural pigments present in various ornamentals and their health benefits

ame of the flowering plants & colour	Main pigment	Health benefits	References
Tagetes erecta (Yellow)	Lutein	Antioxidant Antibacterial agent	(26)
Calendula Officinalis (Yellow)	Carotenoids	Vitamin A Inhibit cancer cells Protect against sun burns	
<i>Bixaorellana</i> (Yellow)	Carotenoids	Vitamin A Inhibit cancer cells Protect against sun burns	(27)
Nyctanthes arbortristis (Yellow)	Carotenoids	Protect neural retina	
Tropaeolum majus (Yellow)	Carotenoids	Vitamin A Inhibit cancer cells Protect against sun burns	
Lantana camara (Yellow)	Anthocyanin	Antioxidant Avoid cardio diseases, antiviral	
Hibiscus rosasinensis (Red)	Anthocyanin	Bactericidal	
<i>Gerbera jamesonii</i> (Red)	Anthocyanin	Protect against free radicals Avoid heart diseases	(28)
Ixora coccinea (Red)	Anthocyanin	Anti carcinogen	
Nelumbo nucifera (Reddish Brown)	Proanthocyanidins	Avoid heart diseases Anti carcinogen	
Plumeria rubra (Yellow)	Quercetin	Antiviral	(29)
Lawsonia inermis (Yellow)	Quinonoid	Antivirut	(23)
Butea monosperma (Yellow)	Isobitrin	Anti -depressant	(30)
Clitoria ternate (Blue)	Delphinidin		(31)
<i>Indigofera tinctoria</i> (Blue)	Indigotine		(31)
Cllistephus chinensis (Pink)	Flavonoids	Decrease risk of cancer	
Magnolia champaca (Yellow)	Flavonoids		
<i>Celosia cristata</i> (Brown)	Betacyanins	Australia at and a street for a sector	(22)
Gomphrena globose (Purple)	Betacyanins	Antioxidant and anti-inflammatory	(32)

**Table 2.** Suitable operating parameters to extract bio colourants

Pigment	Location in plant	Extraction method	Operational parameters	Advantages & disadvantages	References
Chlorophylls (Green)	Plastids	Super critical fluid extraction	Temperature: 40 °C Pressure: 250 bar Solvent: CO <sub>2</sub> with 7.7 % (v/v) ethanol Flow rate: 2 g/min Time: 240 min	Operating temperatures can be controlled  Pure product can be obtained	(33)
		Solvent extraction	Temperature: Room temperature Solvent: 90 % ethanol Solvent volume: 50 mL Time: 120 min		(34)
			Temperature: 50 °C Solvent: 80 % ethanol Solvent to sample ratio (mL/g): 200:1 Time: 30 min	It is not labour extensive  Low-cost input	(35)
(Red, Blue, cells of Purple, petals	Epidermal cells of		Temperature: 80°C Solvent: Methanol Solvent volume: 200 mL Time: 300 min	Require more solvent Simple procedures to use	(36)
	petals Vacuoles	Solvent extraction	Temperature: 80°C Solvent: Ethanol Solvent volume: 200 mL Time: 300 min		(37)
Betalains (Red, Purple, Vacuol Blue)	Vacuoles	Microwave assisted extraction les Solvent extraction	Solvent: 50 % (v/v) ethanol with 0.04-M ascorbic acid Solvent to sample ratio (mL/g): 250:1 Microwave power: 400 W Time: 3.50 min	Higher efficiency  Require less time than conventional methods	(38)
			Temperature: 30 °C Solvent: McIlvaine buffer at pH 3.5 Solvent volume: 400 mL Time: 300 min	Solvents are easily available Long extraction time	(39)
Carotenoids (Yellow, Red, Plas Orange)		Super critical fluid extraction	Temperature: 40 °C Pressure: 505 bar Solvent: CO₂ Flow rate:600-750 mL/min Time: 60 min	No organic solvent is required It is non- destructive process	(40)
	Plastids	Pulse electrified fluid extraction	Temperature: 60 °C Pressure: 300 bar Solvent: CO₂ Flow rate: 4.5 mmol/min Time: 180 min	High extraction efficiency Simple extraction protocol	(41)
		Microwave assisted extraction	Temperature: 58 °C  Solvent: mixed solvent (50 % v/v hexane, 25 % v/v acetone, 25 % v/v ethanol)  Solvent volume: 75 mL, Microwave power: 180 W Time: 3 min	Simple instrumentation  Takes shorter time for extraction	(42)
Flavonoids (Pale yellow, Red, Blue, Purple)	In all tissues	Solvent extraction	Temperature: Room temperature Solvent: 90 % ethanol Solvent volume: 50 ml Time: 120 min	Economical Easy to operate	(43)
		Ultrasonic assisted extraction	Temperature: 70 °C Solvent: 50 % (v/v) ethanol Solvent to sample ratio (mL/g): 4.5:1 Time: 60 min	Useful for both industrial and laboratory scale Low consumption of solvent High initial cost	(44)

# Conclusion

Integrating flower-derived pigments into industries promotes safer, eco-friendly colour solutions that meet consumer and regulatory demands. Extracting colours from flowers merges scientific innovation with sustainability and industry needs. Success in this field depends on interdisciplinary collaboration and a holistic approach. Advancing research and technology will maximize the potentials of flower-based natural colourants. This shift promises a more sustainable and aesthetically rich future.

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#### **Authors' contributions**

SS collected and analyzed the literature, data and draft manuscript. RC reviewed and corrected the manuscript, while MG, AR, PM and PG provided valuable technical aspects and suggestions to enhance the manuscript's quality. All authors read and approved the manuscript.

# **Compliance with ethical standards**

**Conflict of interest:** Authors do not have any conflict of interests to declare.

#### Ethical issues: None

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