

Table 1.Cost of production and Economics of RTS beverage (1000 ml) prepared from variously blended juices in different treatments

Treatment	Cost of production of RTS beverage (1000 ml)							Economics of RTS		
	Cost of blended juice (Rs.)	Cost of preservative (Rs.)	Cost of bottle (Rs.)	Cost of labour (Rs.)	Cost of sugar (Rs.)	Miscellaneous (Rs.)	Total cost (Rs.)	Cost incurred per1000ml RTS(Rs.)	Estimated price per 1000 ml RTS (Rs.)	Net benefit (Rs.)
T0	4.00	1	4	3	4	5	21.00	21.00	40.00	19.00
T1	5.50	1	4	3	4	5	22.50	22.50	45.00	22.50
T2	5.75	1	4	3	4	5	22.75	22.75	50.00	27.25
T3	6.00	1	4	3	4	5	23.00	23.00	55.00	32.00
T4	5.10	1	4	3	4	5	22.10	22.10	42.50	20.40
T5	5.20	1	4	3	4	5	22.20	22.20	45.00	22.80
T6	5.50	1	4	3	4	5	22.50	22.50	47.50	25.00

*Price was estimated based on the price prevailing in local market of the respective RTS, as rated below

One litre mango RTS costs Rs.70/-; papaya RTS costs Rs.50/- and cashewapple RTS costs Rs.40/-